

# 08 CREDIT PROGRAM INDUSTRY CONNECT INTERNSHIP

June 1st 2024 – May 31st 2025

Connecting students with more than 3000 industries from the region. Experience real industry problems and challenges.

Understand the expectations of real industry and their needs through industry visit. Decide your next career path.

## INDUSTRY EXPERIENCE

प्रत्यक्ष उद्योगांना भेट देऊन त्यांच्या अपेक्षा व गरजा जाणून घेण्याची व अनुभवातून शिकण्याची उत्तम संधी

APPLY NOW



ज्ञानगंगा घरोघरी



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*Program, Credit and Evaluation Information:*

**Program Name:** Industry Connect Internship Program (ICP)

**Credits:** 8 Credits

**Eligibility Criteria:**

**Education:** Minimum SSC and above. 10<sup>th</sup> Pass and above.

**Age:** 18 years and above.

**Resources required:** A mobile digital device for content access and internet connectivity.

**Duration:**

Minimum: 6 Months.

Maximum: 1 Year.

**Program Structure:**

Sr. No	Course Name	Credit	Marks
1	Industry Induction and Awareness (IIA)	2	50
2	Skill, Aptitude and SWOT Analysis (SASA)	2	50
3	Industry Connect Activity (ICA)	4	100

**Evaluation Pattern:**

Number of Credits	MACCIA-INNOeVERSITY (Final Online Exam)	Continuous Assessment	Total Marks	Passing Marks
2	25	25	50	20
2	25	25	50	20
4	50	50	100	40

Number of Credits	Internal Assessment		External Assessment		Total Marks	
	Minimum Marks	Maximum Marks	Minimum Marks	Maximum Marks	Minimum Marks	Maximum Marks
2	10	25	10	25	50	20
2	10	25	10	25	50	20
4	20	50	20	50	100	40

#### Number of Counseling Session

Sr.No	Course Name	Credit	Number of Sessions	Mode/ Method
1	Industry Induction and Awareness (IIA)	2	2	Online
2	Skill, Aptitude and SWOT Analysis (SASA)	2	2	Online
4	Industry Connect Activity (ICA)	4	5	Online

#### Content Status:

##### 1. Videos

Sr. No	Course Name	Credit	Number of Video Lectures	No. of Hours
1	Industry Induction and Awareness (IIA)	2	29- 32	20 Hours
2	Skill, Aptitude and SWOT Analysis (SASA)	2	24- 26	20 Hours
3	Industry Connect Activity (ICA)	4	16-18	40 Hours

## 2. E-books/ Self Instructional Material

Sr. No	Course Name	Credit	Number of Units	No. of pages
1	Industry Induction and Awareness (IIA)	2	29- 32	180
2	Skill, Aptitude and SWOT Analysis (SASA)	2	24- 26	180
3	Industry Connect Activity (ICA)	4	16-18	360

### *Program Objective and Program Learning Outcomes:*

#### **1. Industry Connect Internship Program (ICP)**

- Program Objective:** The 8 Credit Industry Connect Internship Program aims to bridge the gap between academic learning and industry practices. It provides students with a comprehensive induction into various industry domains, equipping them with the necessary knowledge to understand industry structures, practices, and trends. Through skill assessments, such as aptitude tests and personal SWOT analyses, students gain insights into their strengths and weaknesses, enabling them to get ready for informed career decisions. The hands-on internship experiences allow students to engage directly with industry professionals, to capture real-world problems and challenges. This immersive approach not only enhances their practical skills but also prepares them to be ready for the dynamic needs of the professional world. By fostering a deep understanding of industry-specific needs, challenges & opportunities, the program ensures that students are well-prepared and ready to navigate the complexities of their chosen career paths and seize opportunities for long-term professional success.
- Program Learning Outcomes:** Upon completing the 8 Credit Industry Connect Internship Program, students will gain a comprehensive understanding of industry structures, practices, and trends. Through Assessments and quizzes demonstrate level of their knowledge of industry-specific concepts. They will achieve self-realization through aptitude and SWOT analysis psychometric tests and personality radar charts. They will demonstrate their plan for career growth by updating their profile and goals. The program will initiate their problem-solving and critical thinking processes by engaging them in capturing and addressing real-world industry challenges. The number of industry contacts established, along with the number of problems captured, shall demonstrate their efficiency on the field. This foundation will lead to long-term professional success by helping them navigate their career paths effectively and confidently.



### Program Schedule:

Sr. No.	Activity	Duration (Minimum)	Approx. Start Date (Dates may vary)	Comment
1	Admission and Program enrollment	One Month	1 <sup>st</sup> June 2024	Duration for students to apply, pay fees and confirm admission for the program.
2	Industry Induction and Awareness (IIA) 2 Credit:	One month	1 <sup>st</sup> July 2024	<b>Eligibility:</b> Minimum 10 <sup>th</sup> Pass (Graduate students can fetch more benefits)
3	Skill, Aptitude, and SWOT Analysis (SASA) 2 Credit:	One month	1 <sup>st</sup> August 2024	<b>Eligibility:</b> Successful completion of Industry Induction and Awareness Course.
4	Industry Connect Activity (ICA) 4 Credit:	One Month	1 <sup>st</sup> September 2024	<b>Eligibility:</b> Successful completion of SASA and Radar Charts are ready.
5	Improvement Opportunity and time for preparation of final exam.	Two months	1 <sup>st</sup> October 2024	Opportunity to improve performance by reappearing to internal test, assignments if necessary.
6	Final exam	One Month	1 <sup>st</sup> December	Final evaluation.

### Program Fees Structure:

(Please Note: There may be slight changes in the total fees to be paid. Please follow the instructions, and fees payment structure as per the YCMOU official website for admission and payment of fees.)



#### Industry Connect Internship (08 Credit)

Min. 6 Months, Max. 12 Months

**Program Fees For Year 24-25**

~~Rs. 4800/-~~

**Rs. 2400 /- Only.**

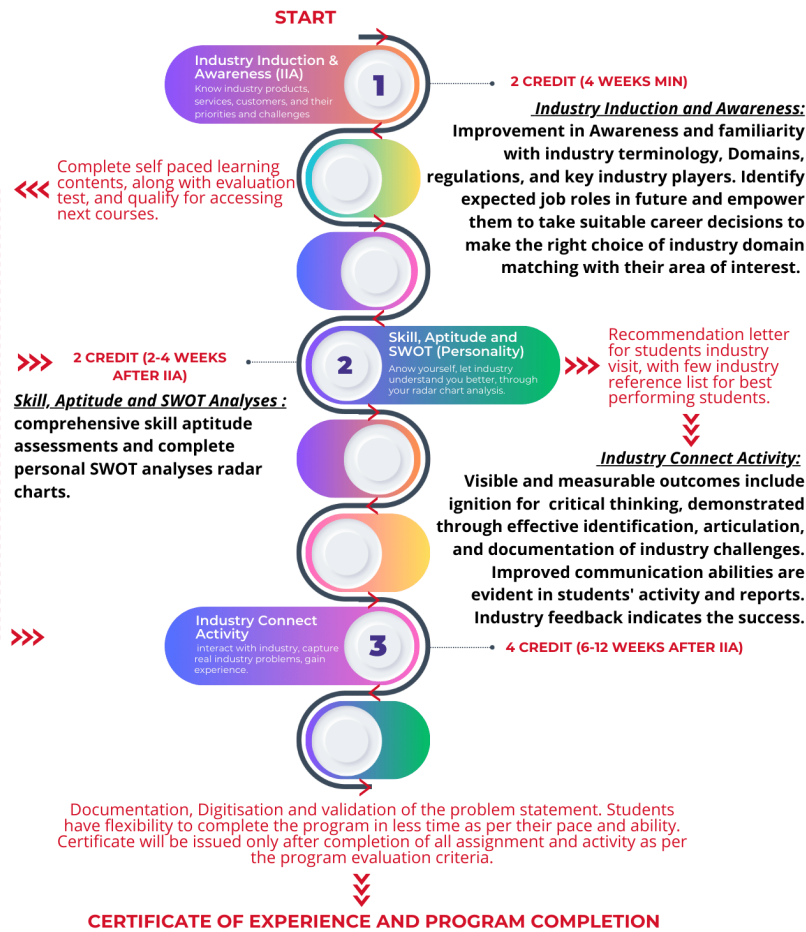
**(Rs. 2400/- Scholarship From MACCIA)**

- ✓ Module Content & Videos.
- ✓ On-Line Guided Mentoring.
- ✓ Recommendation Letter (For Visiting Industry).
- ✓ Support for Industry Visit
- ✓ Industry Experience Letter.
- ✓ Course and Program Completion Certificates

## Program Execution and Duration:



## 8 Credit Industry Connect Internship Program



## Course Objectives and Course Learning Outcomes:

### 1. *Industry Induction and Awareness (IIA) 2 Credit:*

- a. **Course Objectives:** Industry induction and awareness is an effort introducing individuals to the industry specific practices, norms, and expectations within various industry domains. It involves providing newcomers with comprehensive information about the industry's structure, operations, key players, and current trends. This induction aims to familiarize individuals with the unique challenges, opportunities, and dynamics of the industry, enabling them to navigate effectively within it.
- b. **Course Learning Outcomes:** After completing this course, learner shall have comprehensive and Improved understanding of the industry's structure, practices, and expectations. Improvement in Awareness and familiarity with industry terminology, Domains, regulations, and key industry players. Identify expected job roles in future and empower them to take suitable career decisions to make the right choice of industry domain matching with their area of interest.

### 2. *Skill, Aptitude, and SWOT Analysis (SASA) 2 Credit*

- a. **Course Objectives:** The course and associated tests aim to equip students with essential skills in career planning, goal setting, and personal development through Skill Aptitude and Personal SWOT Analysis. By understanding skill assessment techniques and conducting personal SWOT analyses, students shall articulate clear career goals, develop personalized development plans, and enhance self-awareness. They shall also improve decision- making skills, ensuring they make informed choices about their academic and professional paths.
- b. **Course Learning Outcomes:** Upon completion of the course, students shall demonstrate the ability to conduct comprehensive skill aptitude assessments and complete personal SWOT analyses. They shall articulate clear and achievable career goals, supported by evidence from their analyses. Moreover, by emphasizing accountability and responsibility for their career outcomes, learners shall try to proactively seek opportunities, overcome challenges, and adapt to changing circumstances. This Analysis and mindset shift shall help them avoid attributing success or failure solely to external factors such as institutions, placement agencies, parental or other external influence. Instead, they shall learn to leverage their strengths, address weaknesses, and seize opportunities to shape their desired career path, based on analysis evident from their psychometric & personality radar charts.

### 3. *Industry Connect Activity (ICA) 4 Credit*

- a. **Course Objectives:** A course fostering a problem-centric approach to industry internships is crucial, instilling skills vital for addressing real-world challenges. Emphasizing structured problem identification, articulation, and documentation, it equips students with critical thinking, communication, and analytical abilities essential for professional success. By preparing them to tackle industry issues proactively, the course not only enhances their learning experience but also cultivates valuable skills sought after by employers, fostering future career readiness.
- b. **Course Learning Outcomes:** Visible and measurable outcomes include ignition for critical thinking, demonstrated through effective identification, articulation, and



documentation of industry challenges. Improved communication abilities are evident in students' presentations and reports. Feedback from industry partners indicates the success of students' problem-centric contributions. Number of industries connected, and number of problems captured demonstrates Increased confidence, independence, and long-term career readiness are observable outcomes, showcasing the course's effectiveness.

### *Why to Join the Program:*

Joining the 8 Credit Industry Connect Internship Program offers learners a unique opportunity to bridge academic knowledge with real-world industry experience. This program enhances career readiness by providing practical skills, industry insights, and hands-on training. Learners will gain valuable exposure to industry practices, understand real industry needs and challenges, initiate critical thinking abilities, make informed career choices, and positioning themselves competitively in the job market.

### *Contact Information: (Maharashtra Study Center)*

#### **Your Learner Support Study Centre (For Whole Maharashtra)**

**YCMOU-MACCIA-INNOeVERSITY Support Center**  
**Maharashtra Chamber of Commerce, Industries and Agriculture.**  
**Oricon House, 6th Flor., Maharashtra Chamber of Commerce Lane,**  
**Kala Ghoda, Fort, Mumbai- 400 001,**  
**Tel: +91 22 6739 5800, Fax:91 22 6739 5800,**

**Ms. Priyanka Chandam**

[join@innoeversity.com](mailto:join@innoeversity.com)

**+91 8956064920 (What's App Only)**

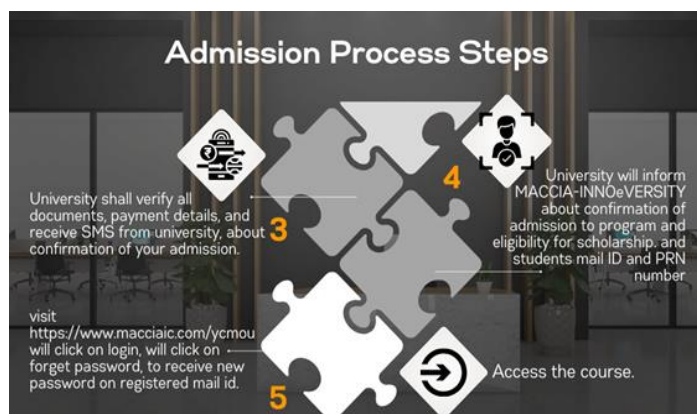
All Support and Query Resolving Available on-line on Following Link

<https://www.macciaic.com/ycmou>

Sr.No.	Type of Query	Whom to Contact?
1	Admission Related Matter	Concerned Regional Centre
2	Student Matters	Director of Student Services Division, YCMOU, Nashik Ph: (0253) 2231478

3	Examination Related Matters	Controller of Examination or D. R. Examination Unit-1, YCMOU, Nashik Ph: (0253) 2230716
4.	Academic Matters	Director of School of Commerce & Mgt. YCMOU, Nashik Ph: (0253) 2231477
5	Difficulties in any course, at the Learner Support Centre	Counsellor, at the study center <a href="https://www.macciaic.com/ycmou">https://www.macciaic.com/ycmou</a>
6	Other general difficulties & planning of academic activities, at the Learner Support Centre	Program Coordinator, at the Learner Support Centre <a href="https://www.macciaic.com/ycmou">https://www.macciaic.com/ycmou</a>
7	Serious Difficulties, at the Learner Support Centre	Learner Support Centre Head, at the Learner Support Centre <a href="https://www.macciaic.com/ycmou">https://www.macciaic.com/ycmou</a>

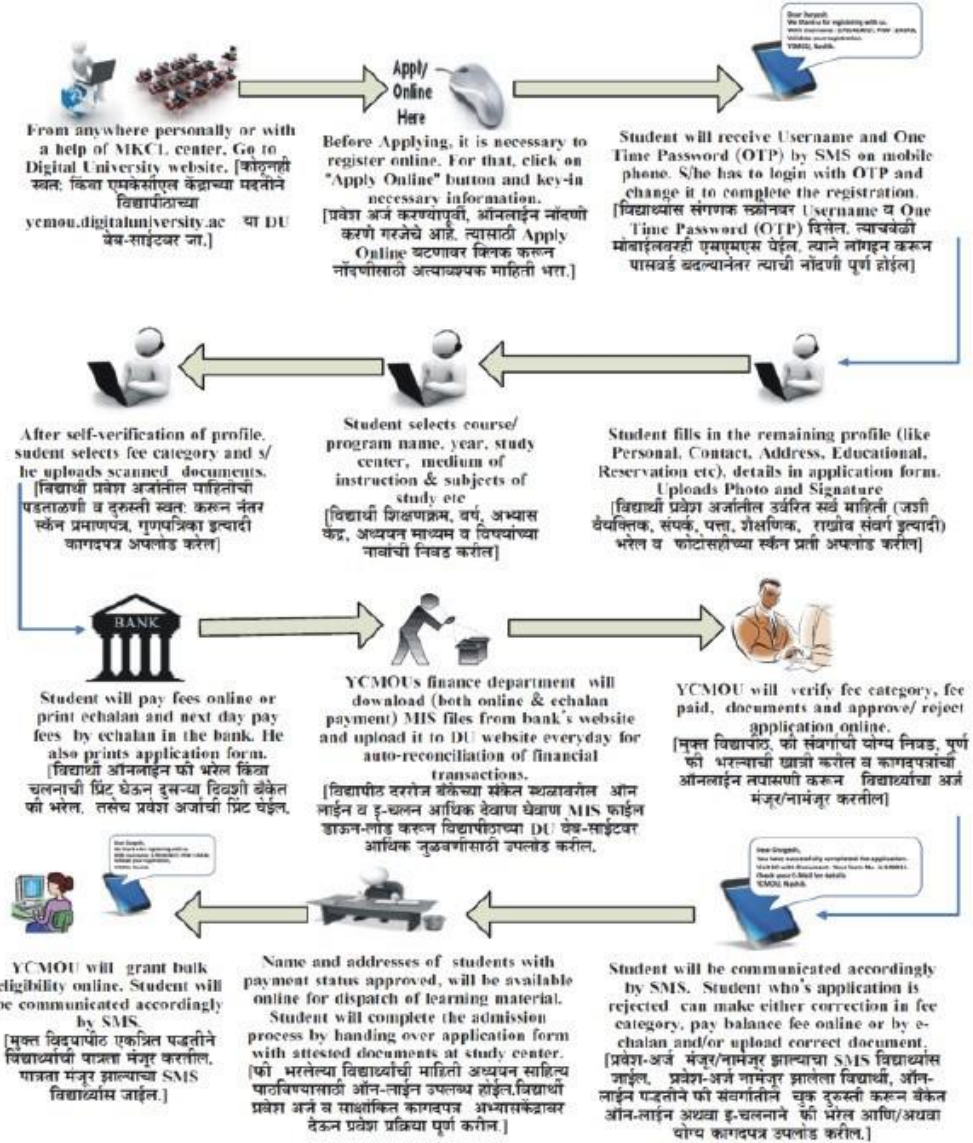
### Program Admission Steps:





**Yashwantrao Chavan Maharashtra Open University, Nashik**  
**यशवंतराव चव्हाण महाराष्ट्र मुक्त विद्यापीठ, नाशिक**

**Online Admission Process Flow for Candidate not having 16 Digit P.R.N.**  
**16 अंकी P.R.N. नसलेल्या विद्यार्थ्यांसाठी ऑनलाईन प्रवेश प्रक्रिया**







**Yashwantrao Chavan Maharashtra Open University, Nashik**  
**यशवंतराव चव्हाण महाराष्ट्र मुक्त विद्यापीठ, नाशिक**

**Online Admission Process Flow for Candidate who already have 16 Digit P.R.N.**  
**ज्या विद्यार्थ्यांकडे 16 अंकी PRN आहे त्या विद्यार्थ्यांसाठी ऑनलाईन प्रवेश प्रक्रिया**

